

Untitled *Prahran*

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**third
street**

a project by thirdstreet.com.au

A woman in a black dress and sandals is walking from left to right, partially visible on the left side of the frame. She is walking past a large glass window that reflects the street scene. The window displays various items, including a yellow chair and a wooden cabinet. The text "DESIGN AND CULTURE AT ITS CORE" is overlaid in large, white, sans-serif capital letters across the center of the image. The background shows a city street with other pedestrians and buildings.

DESIGN AND CULTURE AT ITS CORE



Untitled 21



Dansk
113 Chapel Street



That Store
328 Chapel Street

Boutique shopping

Tucked just metres from the most vibrant shopping strip at the Windsor end of Prahran, Untitled sees you living within a hop, skip and a jump of Melbourne's most eclectic selection of shops.

From fine fashion to vintage pieces, books and salons to record and home design stores, Prahran's Chapel, Greville and High Streets are some of the most sought-after shopping strips in Melbourne.



Horrawood
111 Greville Street

Sicilian Orange
115 Greville Street



Fog Bar & Restaurant
142 Greville Street



Dukes
169 Chapel Street

WAKE UP AND SMELL THE COFFEE

Eat, drink, live

From a beer and a counter meal at one of dozens of pubs on offer such as The Flying Duck or the Windsor Castle, to an authentic bowl of Borscht or a dazzling Yum Cha at David's Restaurant, Prahran has a fix for every craving. Prahran combines both a village feel and a pulsing nightlife.

For lovers of coffee, take your pick from a multitude of baristas percolating their wares in fine Melbourne tradition.

Just a short stroll sees you at Prahran Market filling your basket with an envied selection of fresh food and antipasto selections from a deep cultural mix of sellers.





Bicycles along Chapel Street



Tennis courts at Princes Gardens

Leisure living

Inner city living bursts out of every seam of Prahran. See some of Australia's finest up-and-coming actors tread the boards at Chapel Off Chapel and Red Stitch, or chill out with a choc-top and a classic at the iconic Astor Theatre on a Sunday.

Stroll around the historic Victoria Gardens, keep fit at the Prahran Aquatic Centre or take your pick of the hundreds of dance classes on offer at The Space Dance and Arts Centre, the biggest of its kind in Melbourne.

Prefer your fitness a little more Zen? Try Bikram, Ashtanga or Vinyasa yoga, all on offer at the many studios that fill Prahran's streets.

Your new neighbourhood is where art and culture meet, and you'll never be short of creative ways to fill your leisure time...

LIVE IN ONE OF MELBOURNE'S MOST DESIRABLE LOCATIONS

Introducing

...Untitled, your ideal inner city apartment living created by Third Street in conjunction with award-winning Plus Architecture.

Untitled sets a new benchmark for apartment living. It encompasses style and functionality in the heart of Melbourne's creative hub: Prahran.

Untitled blends everything you need with all that you could want. In true superior style, each apartment beams with natural light and combines the highest quality fixtures and fittings with the latest in modern design.

Each apartment at Untitled is a blank page for you to create your life. Take a look at its uniquely themed spaces and envision a kaleidoscope of possibilities.



Princes Gardens basketball court and
Chapel Off Chapel Theatre

A MULTITUDE OF VENUES FOR EVERY WANT AND NEED



Babble Bar and Café
4 Izett Street



Your area

Prahran is perhaps the one place in Melbourne which combines the rhythmic pulse of the inner city with a decidedly village atmosphere. It's no wonder designers of every description choose its streets to lay down their roots: the steam which rises from your morning coffee minces with a kaleidoscopic cultural landscape sure to stir even the least creative soul to new ideas and visions.

Long-known to be home to some of Melbourne's best clubs and bars, more recent years have seen fashion labels choose to locate their flagship stores in Chapel Street over the city. A thriving artistic community means many photographers, artists and established actors also cultivate their craft in Prahran.

The vibe in Prahran is young and thriving, with inner city imagination at its core. Step outside your newly purchased space to spot some of the only iconic W-class trams sailing down Chapel Street. Be assured that your living space is in one of the most thriving, buzzing places to lay down (apartment-sized) roots. Prahran is unique, urbane and utterly Melbourne.



Surace Fresh Produce
233 Chapel Street



Mileto's Deli
132 Chapel St



Artisan breads
Prahran Market

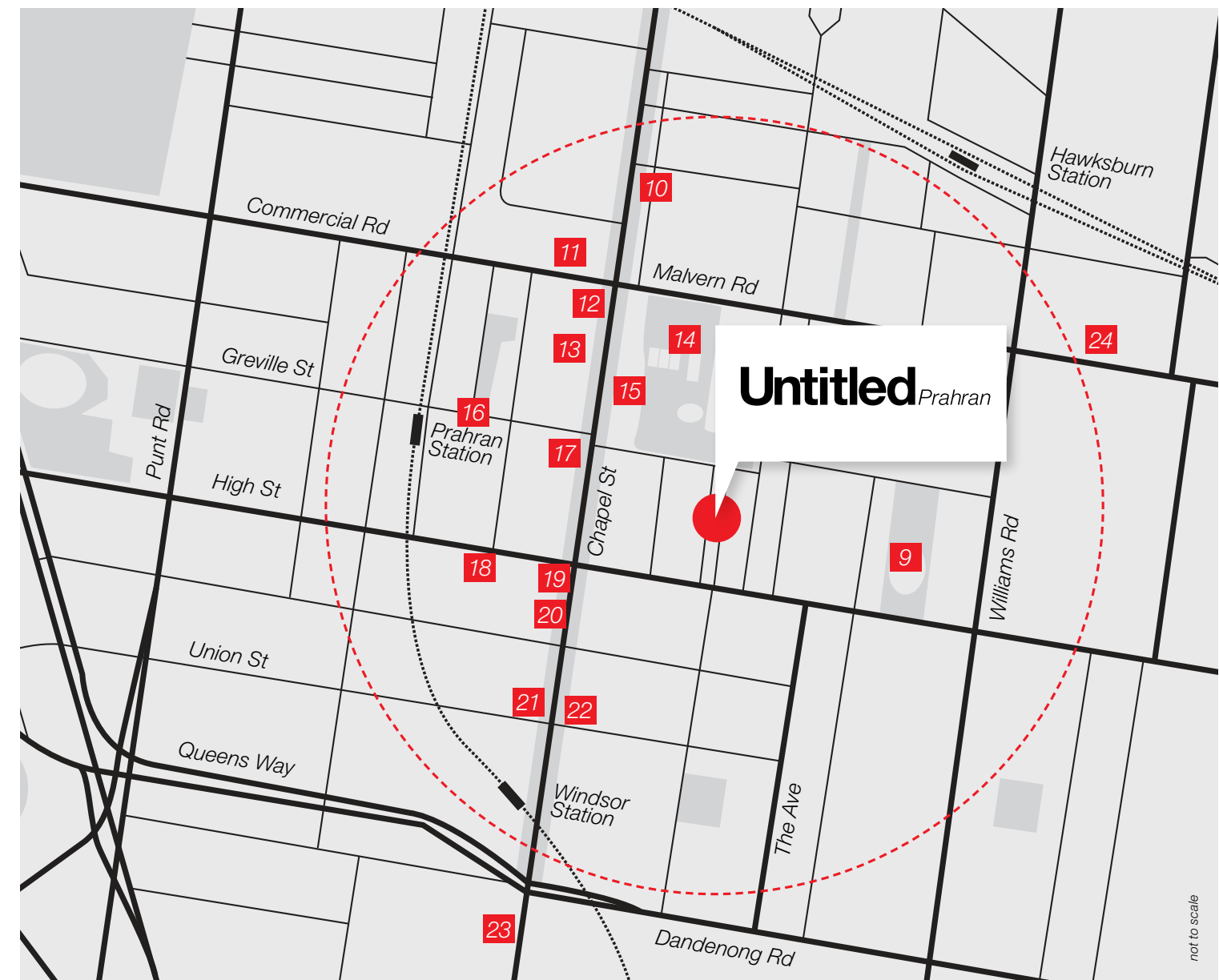
METRO AREA



Location map

1. CBD
2. Arts Centre
3. MCG
4. Royal Botanic Gardens
5. Swinburne University Hawthorn
6. Albert Park
7. Monash University Caulfield
8. Alfred Hospital

PRAHRAN



9. Victoria Gardens
10. Fitness First
11. Prahran Market
12. Prahran Central Shops
13. Coles / Safeway
14. Prahran Aquatic Centre
15. Chapel Off Chapel
16. Magnation
17. Prahran Town Hall
18. Swinburne University Prahran
19. Lucky Coq
20. Dukes Café
21. Tusk Café Bar
22. Orange Bar
23. Astor Theatre
24. Hawksburn Village



Prahran
Train Station



W-Class tram on Chapel Street



Northside Wheelers
2/155 Greville Street

Getting around

Untitled is just footsteps from a selection of public transport, which, in keeping with the eco-friendly turn our lives are taking in the millennium, makes owning a car optional.

Close by are several tram routes or a short walk to three nearby train stations (Prahran, Windsor and Hawksburn), so you're just minutes from everything you need to get you where you want.

Six kilometres from Melbourne's CBD and minutes from the Yarra River bicycle path, you might just want to pedal instead.

From dance studios and small galleries to intimate theatres such as Chapel Off Chapel, Prahran has cultivated some of Melbourne's most creative up-and-coming artists along its cobbled streets for decades. Taking its cue from the New York of yore, Prahran will see you meeting your muse anywhere from the café on the corner to the local cinema.

To re-fill your creative well on the weekends, take it in turns visiting the many small galleries and studios along High Street and Williams Road. Some of Melbourne's oldest and most esteemed auction houses – such as Deutscher Menzies or Leonard Joel – are also just a short tram ride away.

BOOK OF ART

Gallery 1 Vin Ryan
Endless Days

Gallery 2 Michael Georgetti
Arena

18 November - 23 December

18 November - 23 December

Anna Pappas Gallery
2-4 Carlton Street





ALL YOU WANT
MEETS
ALL YOU NEED

Exterior

The craftsmanship used to create Untitled will make you feel as though you are walking into a building that has been part of Prahran's landscape forever. The building has a sense of 'belonging', whilst remaining utterly individual. From the exterior, the raw materials are synonymous with many other secret laneways from Prahran to Berlin and New York. Brickwork is detailed, simple, and strong – reminiscent of Piet Mondrian's bold, structured designs. Hence the name: 'Untitled'.

Untitled is also one of the new breed of environmentally sustainable designed inner city living spaces. From collected rainwater and solar panels on the roof each element of design has been carefully considered to ensure the most economic use of resources.

Interiors

Taking warehouse-design to a whole new level, each apartment at Untitled is its own unique space.

At Untitled, there is no uniform. Choose an individual colour scheme for your front door.

Your space is entirely individual. At the same time, the design is connected to the most leading edge fixtures and fittings, from elevated kitchen stovetops, lights and benches. It's your space – a gallery waiting to be filled with your beautiful life.



*Kitchen and living room
(*Artist impression)*



Exterior space and living room
(*Artist impression)



Third Street

Third Street is a contemporary and innovative property development company which works with leading architects and designers to create unique spaces which blend the close urban landscape with the latest in quality innovation. Untitled sets the standard for quality and imagination in urban development.

thirdstreet.com.au

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*Elevation, Burwood
52 townhouses
by Third Street*



Society Rooftop



Elan Penthouse



Plus Architecture is an award-winning boutique architectural firm based in Melbourne. Director Ian Briggs created the vision for Untitled, which seamlessly blends contemporary warehouse living with the feeling that each apartment is its own unique space.

Plus Architecture focuses on a high design integrity and personality, with the goal to treat every project as an opportunity to provide the client with a world standard solution.

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